WHAT IS CLAIMED IS:

1. An image heating apparatus comprising:

a heating member for heating an image on a recording material, said heating member having a metallic substrate and heat generating resistor; and

a supporting member for supporting said heating member,

wherein said metallic substrate having a positioning portion for positioning said metallic substrate on said supporting member.

2. An image heating apparatus according to claim 1, said heating member further having electrodes for supplying an electrical power to said heat generating resistor, wherein said positioning portion is arranged near said electrodes are provided.

3. An image heating apparatus according to claim 2, said electrodes being arranged at an end portion of said metallic substrate in a longitudinal direction.

4. An image heating apparatus according to claim 2, said electrodes being arranged at an central portion of said metallic substrate in a longitudinal direction.

5. An image heating apparatus according to claim 1, said positioning portion being a hole arranged on

said metallic substrate.

6. An image heating apparatus according to claim 1, said positioning portion being a bent portion of said metallic substrate.

7. An image heating apparatus according to claim 1, an insulating layer is formed on said metallic substrate, and said heat generating resistor is formed on said insulating layer.

8. An image heating apparatus according to claim 1, further comprising a film moving in contact with said heating member and a pressing roller for forming a nip in cooperation with said heating member, with said film being interposed.

9. A heater used in an image heating apparatus, comprising:

a metallic substrate;

a heat generating resistor;

wherein said metallic substrate having a positioning portion for positioning said metallic substrate on said image heating apparatus.

10. A heater according to claim 9, said heating member further having electrodes for supplying an

electrical power to said heat generating resistor, wherein said positioning portion is arranged near in the said electrodes.

11. A heater according to claim 10, said electrodes being arranged at an end portion of said metallic substrate in a longitudinal direction.

12. A heater according to claim 10, said electrodes being provided at an central portion of said metallic substrate in a longitudinal direction.

13. A heater according to claim 9, said positioning portion being a hole arranged on said metallic substrate.

14. A heater according to claim 9, said positioning portion being a bent portion of said metallic substrate.

15. A heater according to claim 9, an insulating layer is formed on said metallic substrate, and said heat generating resistor is formed on said insulating layer.

16. A heater used in an image heating apparatus, comprising:

a substrate, said substrate having a positioning portion for positioning said substrate on said image heating apparatus;

a heat generating resistor;

wherein said positioning portion is provided in the interior of said substrate.

17. A heater according to claim 16, said heating member further having electrodes for supplying an electrical power to said heat generating resistor, wherein said positioning portion is arranged near said electrodes.

18. A heater according to claim 17, said electrodes being provided at an end portion of said substrate in a longitudinal direction.

19. A heater according to claim 17, said electrodes being arranged at an central portion of said substrate in a longitudinal direction.

20. A heater according to claim 16, said positioning portion being a hole provided on said substrate.

21. A heater according to claim 16, wherein an insulating layer is formed on said substrate, and

wherein said heat generating resistor is formed on said insulating layer.